



2024-2026 HEALTH HUB

OVERVIEW

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www.ufcfood.org/healthhub

AGENDA

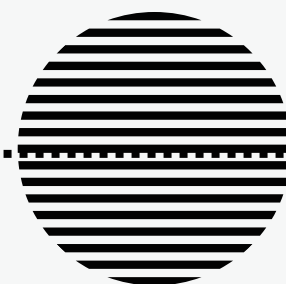
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THE COMMUNITY

PROBLEM



COMMUNITY+ PEOPLE

In 2023, Cleveland.com reported that while diabetes is a widespread issue, Black Americans are 60% more likely than white Americans to suffer from it. In Cuyahoga County, the diabetes rate stands at 25% for Blacks and 7% for whites, with some Cleveland neighborhoods reaching nearly 40%. A recent study revealed that 23% of Black individuals with diabetes were rationing their insulin due to financial constraints, leading to tragic consequences at times.

HOW UFC FOOD

COMBAT HEALTH DETERMINANTS



In collaboration with the Elevated Wellness Center, the UFC Food Health Hubs were established to combat the social determinants of health by offering easier-to-understand health education, access to healthcare professionals, and lifestyle-driven resources within local communities.

COMMUNITY+ PEOPLE

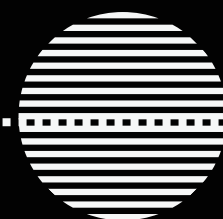
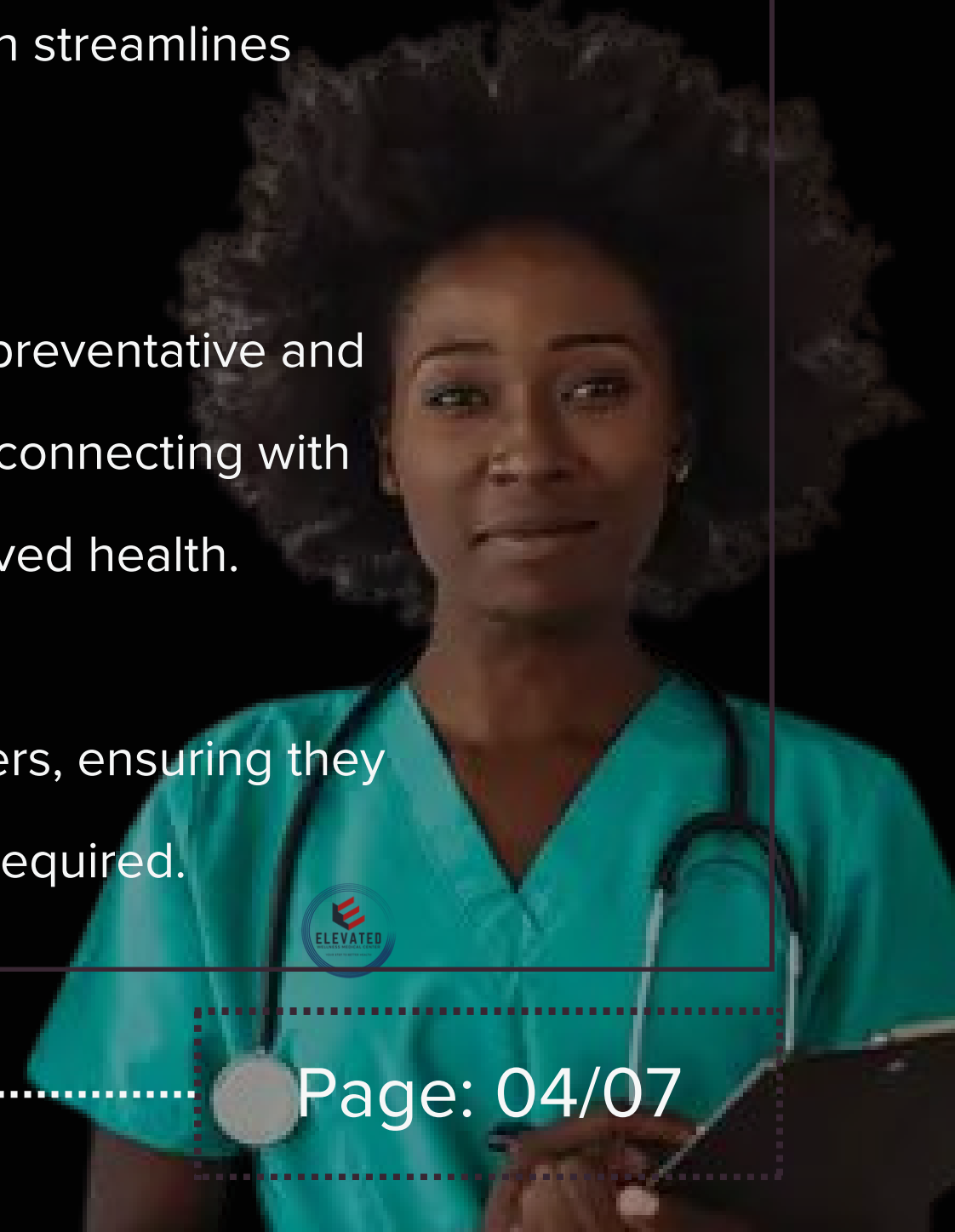
HEALTH HUB



We utilize a flexible supply chain model through collaborative partnerships, enabling the creation of micro-health clinics that can be customized to meet the specific needs of community members. This approach streamlines access for families, ensuring the availability of local health services.

Our Health Hubs serve as the ideal venue for all our health and wellness partners to engage in preventative and personalized care options for community members utilizing UFC Food services. By consistently connecting with and understanding our constituency throughout the year, we build trust and pathways for improved health.

A range of health and wellness services can be scheduled to assess all the needs of our members, ensuring they maximize the health benefits they currently have while identifying any additional needs or care required.



HEALTH HUB FOCUS

The UFC Food-Health Hub, in collaboration with the Elevated Wellness Center, offers the following services:



FOCUS 01

EDUCATION

Many preventable health issues disproportionately affect communities of color. By partnering with Black doctors, health experts, and social influencers, Elevated Wellness delivers education tailored to equip the community with valuable knowledge. When this education is imparted by the right experts and community partners, it has a more significant impact.

FOCUS 02

TESTING

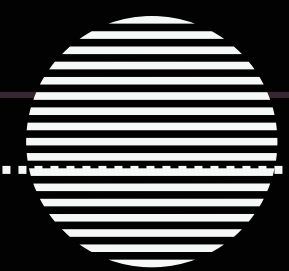
Given the emphasis on education, it's crucial to have readily available solutions. Offering free testing for a variety of health needs enables both participants and health experts to navigate the complexities of health insurance, medical resources, and follow-up care more effectively.

FOCUS 03

ACCESS

Through partnerships with managed care plans, hospital systems, and health experts, our Health Hubs can enhance the patient experience by providing the following services:

1. Annual Wellness Exams
2. Physicals
3. Preventative care
4. Primary pulmonary and cardiac testing
5. In-house labs
6. Diabetic care
7. Weight loss programs
8. RPM-Remote Patient Monitoring
9. Telemedicine
10. IV drip therapy
11. STD /Sex Health



TEAM



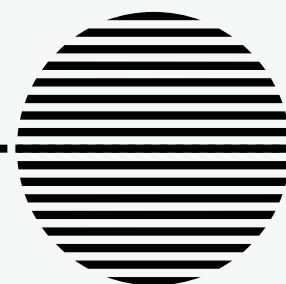
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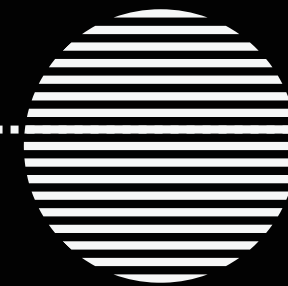


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